



ANNUAL REPORT 2014-15



Women Organisation for Rural Development (WORD)

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TOT FOR CHANGE AGENTS



DISTRICT YOUTH CONVENTION OF NYK



TRAINING TO AWW & ASHA



KVIC PERSONNEL VISITED BAMBOO WORK



TRAINING TO AWW AND ASHA ON LIFE SKILL AND REPRODUCTIVE HEALTH



LAND INTITLEMENT DISTRIBUTED DURING ORIENTATION PROGRAMME



WOMEN MEMBER AWARDED



PARTICIPATED IN BLOOD DONATION CAMP

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Letter from the Secretary...



Dear Partners, Friends and Colleagues,

Greetings!!

It gives me immense pleasure to present before you our Annual Report 2014-2015.

The year 2014-2015 has seen WORD focusing strongly on issues of Women Empowerment as one of the essential areas of work for improving the socio-economic standard of the women folk. WORD will continue to work with community and other NGOs in program partnership mode to address issues relating to health, education, livelihood and governance as well.

Over the years, WORD learnt that sensitization and involvement of representatives of local self governance, especially the women elected representatives is of utmost importance as they will accelerate the process of the community development and women empowerment. Hence, through different activities and programmes, we have enhanced the capacity of such stakeholders and sensitized them about their responsibilities, ultimately resulting in the community availing the benefits of Govt. schemes & programmes.

I thank those who partner us, salute those cadres who work as a team with us and encourage the communities that are putting efforts along with us, in moving towards self- reliance and sustainability. The apparent change in the attitude of the weaker section, that WORD works with and adaptation of the practices of utilizing their own resources, available within their community and gradually managing their affairs in a way that bring in emancipation of the weaker section of the societies, is not only very gratifying but is in tune with the goals established by WORD. The impact of our intervention is visible in women, children, families and communities. Showcasing success in various fields has enabled us to be recognized in the sector. I am also thankful to the district administration for supporting & cooperating us in our effort to work for the people of Keonjhar.

**Pramila Panda
Secretary, WORD**

ABOUT WORD

WORD (Women Organization for Rural Development) is a non-Government, non-political, non-profit making organization working for the past 25 years in Keonjhar District, one of the tribal dominated districts in Odisha, India. We empower the most disadvantaged members of society, especially women and children, to better their own lives through healthcare, education, governance and livelihood augmentation. Our participatory process motivates the community to work together to fight poverty, exploitation and discrimination in order to enable them to be free from injustice and become equal with others in the society.

Our journey began in 1990 with the tribal communities residing in Telkoi Block of Keonjhar District and gradually we spread over to Banspal and Joda Block to continue our work with the most disadvantaged segments of the society. At present, our operational area covers 400 villages of Keonjhar and Deogarh District of Odisha.

Vision: A healthy and empowered society with all round development and fulfillment of rights of marginalized section, Indigenous communities, specially women & children through optimum participation of all section of the society

Mission: Fulfillment of rights and improved standard of living through organized effort and leadership development among vulnerable sections of society in operational area of WORD

Goal: To Empower the Women by giving input to them who are deprived by the Society. At the same time WORD also organized both men & women through mass awareness program.

Approach: Our core strategy is to help communities to empower themselves and for this we have facilitated the villages to set up Village Development Committees (VDCs) and other Community Based Organisations (CBOs) like Self Help Groups (SHGs) Farmers Groups, youth groups etc. This approach is evident in all programme areas and has led to noticeable achievements towards our long term vision and strategic objectives ensuring sustainable development in our operational area.

WOMEN EMPOWERMENT

Women empowerment is the foremost thrust area of WORD and different projects are conceptualized and implemented for the women folk for their socio-economic and political empowerment. In this direction, we have taken four major projects in Telkoi Block of Keonjhar District. Following illustrations shade light on each of our projects implemented for women.

Ensuring Civil Rights of Women

The project focuses on capacity building and awareness generation of women representatives, youth groups and WSHGs for addressing the issue at community level.

Intervention Component: Under the project different activities were undertaken like training and exposure of elected women representatives, campaign on issues of trafficking, domestic violence, awareness on social security schemes, land right etc.



Impact assessment of Political Empowerment

Intervention Results/Achievements:

The impact culminates in the following set of achievements:

- A number of memorandums were given to the District Collector and BDO on different grievances like regular opening of the G.P. Office which mostly remains closed, to stop alcohol in the locality, to build common room and toilet for PRI representatives at G.P. level and to stop Two Child Norm scheme in Panchayat Level etc.
- 76 persons from 5 villages identified having difficulties in accessing land under FRA and met the Tahasildar and 78 other persons were entitled total 109.81 decimal land under the Forest Land Right Act.
- 100% proxy leadership reduced in Telkoi Block due to the sensitization and effort of the women PRI members.
- 58 nos. of WSHG members, PRI representatives and Migrant Labour attended workshop on migrant labour issue and enhanced their knowledge on facilities of Migrant, Labour. Subsequently, they registered their name to DCO, Keonjhar and 18 out of them got their labour card certificate.
- Migrant register is maintained in 13 villages for data base management of migrant labourers.

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- 40% of women are getting work under MGNREGS.
- 60 single headed women were identified, out of them 7 persons got widow pension, 27 unmarried girls applied to get their certificate and 3 persons applied to the Sarpancha for pension.
- 68 nos of unmarried girls, widows and vulnerable women registered in new Ration Card.
- One alcohol seller in the locality changed his business to flattened rice (*chuda*) and groundnut selling due to the orientation and counseling of women PRI representative.

Success Story- Woman PRI Representative being instrumental in proper implementation of IAY scheme

Kuladera, a tribal dominated village is surrounded by hills & dense forests. The villagers depend on agriculture, collection & sale of NTFP and daily wage employment for their livelihood. Being ignorant and illiterate, they lead a very unhealthy life and often take the help of quacks or witch craft to be cured from different diseases.

Sunafula Naik is the sitting ward member from this village since 2013 and is very much active in mobilizing women for their better involvement in the panchayat. Sunafula is oriented on different schemes & programmes implemented by the Govt. through the training programmes specially organized for women PRI functionaries like her, by WORD. During discussion in the training programme, she came to know that four vulnerable women, who had earlier applied for IAY, did not get the benefit yet. Sunafula immediately draw the attention of PEO for verification of their cases and subsequently the PEO took the matter to the Block Development Officer for his action. As a result, these four helpless women got the first installment for construction of their houses under the scheme. They are now thankful to the ward member for her cooperation and help in availing the benefit.

Women Action for Natural Resource Management (WNRGM)

With an aim to strengthen the Federation building process of women SHG and enable them to address the social, economic, political and cultural issues on the one hand and ensure food and livelihood security of poor & marginalized through convergence of various Government schemes and programme & effective management of natural resources, a project is implemented in 10 G.P.s of Telkoi Block, Keonjhar District.

Intervention Component: The activities include training & capacity building of WSHG & Federation members on leadership development, issues of domestic violence & gender discrimination, financial management & record keeping, etc. In order to sensitize the PRI functionaries and village monitoring committee on proper implementation of MGNREGS, training was imparted to them. A series of interface between the federation members with the Govt. functionaries and PRI representatives were organized to discuss the issues related to domestic violence, land rights issues of women and other local issues. Moreover, vaccination camps were also held for domestic animals under the project.

Intervention Results/Achievements:

- 20 federation leaders organised village level meeting independently to address food security issue and planned to mobilize the horticulture Programme for Ranki , Ahigola, Godhuli, Nipinda and Koilisuta village.
- 92 families decided to continue girl education up to 10th standard.
- 80% of girls are attending tuition classes in Koilisuta and Godholi village.
- 7 drop out tribal girls of Sankalei munda sahi and podanga juanga sahi were re enrolled in school.
- 06 nos. of C.C. road and one Murom road constructed at the village of Nipinda, podanga, Godhuli, Ranki, Ahigula, sankoi, Bhimkand and koilista under MGNREGS with cost of INR 19,00,000.
- Federation members along with people's representatives prepared village plans, able to review prepared documents and recommended for further processing. These documents contained C.C. road constructions worth INR 500000/- each for 4nos. Of villages.
- Market link established by the federation leaders through opening of local weekly market on every Sunday at Koilisuta village of Bhimkand GP with involvement of the community.
- 20 person received seed packets (potato, onion) and 44 people received seed packets (with different seeds) from horticulture department.
- 2,455 animals were vaccinated through PPR & FMD and protected from diseases, out of them 1,168 goats, 1,148 bullocks and 139 are sheep.
- 17 nos. of land demarcation completed in Bisumunda and Godhuli villages by WEO and Revenue personnel from local government office. 192 land deeds were reviewed and recommended for correction; moreover, 168 land deeds were corrected.
- Hygienic and clean sanitation practice is increased up to 30% adolescent girls in the project area.



Land demarcation under FRA



Mobilization of water tank by WSHG

LWE Self Help Group



With an aim to upgrade the socio economic condition of SC, ST and women through promotion of LWE SHGs, motivate the SHG members to undertake income generation activities through linkage with Banks and to increase their income in order to reduce migration by promoting of microcredit activities, the project as undertaken in 8 GPs of Telkoi Block.

Intervention Component: 52 SHGs were promoted and their capacity enhanced by imparting training on leadership building, record keeping and conflict resolution etc. Regular PMC meetings were also conducted to discuss the emerging issues related to the programme.

Intervention Results/Achievements:

- 52 SHGs formed in Telkoi block with 784 members with savings of Rs. 4, 53,534.00 in the banks.
- Credit linkage established with BOI (Telkoi, Sirigida) and SBI Akul Branch of Rs 2,82,845.00 for 18 SHGs
- 09 SHGs are involved in inter lending activities with a sum of Rs. 64,100.00
- 04 SHGs took help from Dept. of Agriculture Keonjhar and started Corn Cultivation in 2.60 Acres of land.
- WSHG members started business activities like procurement & selling of NTFP, Paddy etc.
- LWE SHG members are involved in social development work and due to their effort, retention of 04 drop out students in school was possible, village cleaning was done under Swachh Bharat campaign and 10 open wells were chlorinated in their respective villages.



Women Empowerment Programme

The organization with its own resources and with support from the community is undertaking the project in 11 villages of 2 Gram Panchayats in Telkoi Block.

Intervention Component: Under the project, women self help groups were strengthened and capacity development programmes were organized for their smooth operation and engagement in community development and their own economic sustainability.



Single women in a meeting

Intervention Result/Achievement: Domestic



Women were demanding their rights

violence cases (10

nos.) were handled by the WSHGs. Out of the groups, 12 groups were linked with OLM scheme, 02 groups were linked with horticulture Department and started vermin compost pit in their villages and 65 persons have got joint land entitlement through FRA-2006.

ADOLESCENT ISSUES

Prevention of Child Marriage India (CMPI)

With an aim to improve adolescent's and youth's knowledge on SRH and access to their services, enhance access to formal education and ensure retention amongst adolescent's girls, educate & mobilize communities towards change in behavioral, traditional and religious practices and influence govt. policies, institutional mechanisms and services on CM & SRHR, WORD has undertaken a project in 20 villages of 2 GPs in Telkoi Block, Keonjhar.

Intervention Components:

- Identification of Project villages
- Vulnerability Mapping with Data Base
- Trainings TOT Training to Yuba Mitra
- Empowerment of Girls: Adolescent & Youth



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- Facilitation of thoughts on SRHR/ARSH through education
- Orientation to Adolescents
- Awareness-raising activities on (the risks of) child/early/forced marriages villages.
- Sensitize the school going children on the importance of education to fight dropouts as a cause of CM

Intervention Results/Achievements:

- 120 Yuba Mitras selected in 20 village and trained on SRH issues
- 1100 young people, women and men participated in SRH education sessions
- 120 young people who took leadership in SRH issues in their community have motivated community, parents and local authorities.
- 80 teachers trained on the SRHR /ARSH are promoting girls participation in school.
- 800 members from the local community including SHGs, SMCs, PRI members, ASHA, AWW and religious groups are sensitized on the risks of child/early/forced marriages as a result child marriage were stopped.
- 200 adolescent girls and boys trained on ARSH and hygienic practice of girls increased through using of sanitary napkins.
- Active networking for advocacy and policy-influencing on the prevention of child/early/forced marriages was done.
- Vulnerability mapping was done in the project area, where 4200 children data base on child marriage was identified.

EDUCATION

Sikshya Chetana

Sikshya Chetana is an initiative in the line of Right to Education for the children in the project area under the age group of 6-14 years. Composite set of strategies were designed to address the project need. On the one hand, direct activities were undertaken to strengthen and develop the capacity of civil society actors in order to promote feasible, affordable and sustainable (local) solutions to increase access to relevant and good-quality education. On the other hand, lobby & advocacy activities like campaigns in the field of quality education and related issues were organized, in order to translate the universal right to free and good-quality education into guaranteed access to education. The most important aspect of the project is initiation of Direct Poverty Alleviation (DPA) activities under which vocational training to the school drop-outs were conducted for securing their future.

Intervention Components:

- Direct poverty alleviation activities
- Capacity building of civil society actors
- Lobby & advocacy

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- Exposure of child club members
- Facilitation and follow up support to the Child clubs

Intervention Results/Achievements:

- 600 children sensitized on sanitation, habits, sign and symptom of disease and their early treatment in Hospital.
- 62 children from 12 Primary Schools enhanced their knowledge on quality education, child rights and educational issues.
- 07 irregular students went to schools regularly due to constant motivation of parents by the CBO & SMC members' in door to door campaign.

NATIONAL CHILD LABOUR PROJECT (NCLP)

With an aim to reduce child labour and mainstreaming them through providing education & vocational training, one NCLP school is running at Kuladera village under Khutapada GP of Telkoi Block.

Intervention Components:

50 child labourers between the age group of 6-14 years are enrolled in the NCLP School running at Kuladera village.

Intervention Results/Achievements:

- Out of the child labours, 27 children are enrolled in the mainstream education in the nearby Primary Schools of Khuntapada & Kuladera.
- 12 children are imparted vocation training on bicycle repairing and tailoring and now engaged to earn for their daily requirements.

YOUTH DEVELOPMENT

Yuba Kriti Programme

Youth mass is the asset of the country. They are the store house of vigour and strength. It is essential to motivate and guide them to move in a positive direction and devote themselves in the greater interest of nation-building. WORD believes that without the cooperation and help of youth mass, development initiative cannot reach its goal.

In order to develop the inner qualities of the youths and create coordination among the youth clubs of Keonjhar district for saving the existing cultural practices of the District, *Yuba Kriti* programme was undertaken.

Intervention Components:

District level Youth convention (*Yuba Kriti*) was organized on the occasion of International Women's Day.

Intervention Results/Achievements:

- Members from 30 youth clubs across the District were participated and enhanced their knowledge through interacting with each other.
- The youths were motivated and organized to be directly involved and take up village development activities in their respective localities.
- The effort of WORD in community development is recognized and the organization is awarded as the best Non Government Organization working in Keonjhar District with citation and cash prize.

HEALTH

Training of ANMs on HBNC

WORD is working on women & child health issues since two decades and sensitizing the field level health workers on different issues related to mother & child health, Govt. schemes & programmes and different facilities available under such schemes & programmes from time to time. With an aim to sensitize the ANMs regarding the necessity, importance and Provision of HBNC programme, a training programme was conducted.



Intervention Component:

Three days training to ANMs on the Contents of ASHA Module 6 & 7 and build up their capacity for transferring skill and hand holding support to ASHAs, who will provide home based care to new born baby and post natal mother.

Intervention Results/achievements:

- 53 ANMs from Telkoi and Jhumpura Block were imparted training on the HBNC by the trained district Resource persons of NHM.
- The trained ANMs were providing their hand holding support to the ASHAs in their concerned areas for HBNC programme.

AGRICULTURE

Campaign on seed treatment

With an aim to create awareness among the small and marginal farmers on the need of seed treatment for increased yielding and to change the behavior & practice of small and marginal farmers from the traditional farming to technical farming, the



programme was organized.



Intervention Component:

Village meetings organized in 5 villages where 500 participants participated and oriented for treatment of seeds to get better yield.

Intervention Results/Achievements: Technical & medicinal support of department properly utilized for seed treatment in which 500 small and marginal farmers were benefited.

SANITATION

Swacha Bharat Abhiyan

There is nationwide campaign on clean environments & sanitation drive named as “Swachh Bharat Abhiyan” and moving along with others in the same direction, WORD has started the campaign in order to generate awareness among the tribal population, change their behavioural practices on management of home based waste & convert to compost and create clean environment in the villages.



Tribal women participating in a rally on Swachh Bharat Abhiyan

Intervention Component: Mass Awareness Campaign through organizing Rally, public meeting and oath taking.

One Rally was organized at Sirigida G.P.office to PHC sirigida of Telkoi Block where 320 persons including WSHGs, Youth clubs, Farmers Clubs, Teachers, AWWs, ASHAs & Villagers were participated. In a public meeting, issues related to clean home, Village, and environment and convert the home based waste to compost were discussed. All the participants attending the meeting took oath to keep their respective villages clean.

Intervention Results/achievements: Around 500 community we sensitized on cleanliness of the village and protection of environment. 50 small and marginal farmers were trained on promotion of vermin compost units. 10 farmers started the process to link with the agriculture & horticulture department and NABARD to start the vermin compost units at their household level.

ENVIRONMENT

National Environment Awareness Campaign (NEAC)

The Ministry of Environment & Forests (Govt. of India) launched the NEAC in mid 1986 with the objective of creating environmental awareness throughout the nation and under the programme, nominal financial assistance is provided to NGOs, schools, colleges, universities, research institutes, women and youth organisations, army units, government departments etc. from all over the country for conducting awareness raising and action oriented activities.

With an aim to create awareness on clean & green environment among the community and maintain the biodiversity through plantation activities with the direct involvement of the community, different programmes were undertaken in Telkoi Block. In awareness

meetings, more than 1000 people were sensitized on maintaining clean & green environment. Plantation activities were also undertaken in Khajuria village with the participation of community members and saplings of different varieties were planted in the village by the community members.

Smokeless Chulla Installation

To substantially reduce Firewood consumption, lessen the pressure on Forest and to reduce smoke related health hazards during cooking, as women are at high risk due to long exposure to smoke, a project was undertaken in 5 G.P. of Telkoi Block.

Intervention Component: Different activities were undertaken under the project like Orientation to the MIs for marketing and involvement of SHGs in Micro Enterprise activities, hand holding support to the MIs for smooth installation of smokeless chulla in tribal area, awareness generation in the community to use smokeless chullah etc.



Cooking with smokeless chullah

Intervention Result/Achievement: 9 MIs, 3 female and 6 males were trained and enhanced their knowledge that smokeless chulla is better than traditional chulla to cook regular food as with the traditional chulla, the house becomes full of smoke which does not occur during use of smokeless chulla and the chulha lasts longer. In the process, total 172 chullas were installed benefiting 172 households.

FINANCIAL LITERACY

Financial inclusion & Literacy Programme

With an aim to aware the Students, Youths, WSHG members and the community as a whole on financial inclusion and involve them in financial management & savings, we have undertaken different activities in Telkoi Block.

Intervention Component: Under the project, training & capacity building of different community level stakeholders, wall painting in 15 villages, and quiz competition among school students were done.

Intervention Results/achievements: The youth groups, WSHGs and students were sensitized on financial issues and savings, facilities available in banks for the community and education purposes etc. The programme has a good impact as 30 students were motivated to open savings accounts and started to save from their pocket money.

GOVERNING BODY

Sl. No.	Name	Designation
1	Mrs.Dolli Dash	Chairman
2	Mrs. Chitra Nayak	Vice-Chairman
3	Mrs. Pramila Panda	Secretary
4	Mrs. Sulochana Penthei	Asst. Secretary
5	Mrs. Santilata Samal	Treasurer
6	Mrs. Jhilli Puhon	Member
7	Mrs. Sarmista Nath	Member

ACCOLADE TO WORD



Women organization for Rural Development (WORD) has been adjudged as the best NGO working in Keonjhar District by *Nehru Yuva Kendra* (NYK) for its commendable service in the field of women empowerment and upliftment of the unprivileged. On the occasion of International Women's Day, the Secretary of the Organization received the award from the Deputy Collector, Keonjhar, Mr. Sangram Keshari Swain in the presence of Mr. Anshuman Pr. Das, Coordinator, NYK, and other dignitaries in the meeting.

ACKNOWLEDGEMENT

Our work would not have been possible without the support from a large number of organizations and individuals.

The staffs have worked tirelessly even in difficult situations and shown great commitment. They motivated many members of the community to participate and support others. We thank all individuals for their courage and dedication.

Our work was possible through the close links and good relationship with the District Administration and various government line departments. We are grateful for the support the officials have shown to our cause.

Our collaboration with local NGO networks taught us that joint initiatives have effectiveness for the community we serve. We appreciate the team spirit and the assistance received from them.

Not just the majority our funding but also a great pool of skills and resources was kindly provided by our national and international donors. Their generosity and desire to establish and maintain a true partnership has empowered us to make a positive impact in our community. Our heartfelt thanks go to all of them.

Special Thanks to our partners who supported us in our endeavour:

Ministry of Environment & Forest, Govt. of India

National Child Labour project (NCLP)

Nehru Yuva Kendra Sangthan (Keonjhar District)

NABARD

National Health Mission (CDMO, Keonjhar)

DDA, Keonjhar

NAWO-Odisha

Andheri Hilfe, Bonn

Development Focus

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FINANCIAL INFORMATION

R.C. LAL & CO
CHARTERED ACCOUNTANTS

41, ASHOK NAGAR (EAST)
BHUBANESWAR - 751009
ODISHA, Phone : 2531695
E-mail:-rcal_co@rediffmail.com

WOMEN ORGANISATION FOR RURAL DEVELOPMENT
AT: KHAJURIA, PO: AKUL, VIA: SIRIGIDA, DIST: KEONJHAR, ODISHA
CONSOLIDATED BALANCE SHEET AS ON 31.03.2015
(F.C. & GENERAL ACCOUNT)

LIABILITIES	Rs.....P.	Rs.....P.	ASSETS	Rs.....P.	Rs.....P.
GENERAL FUND:			FIXED ASSETS:		
As per last A/c	6,99,281.26		As per last A/c	6,01,722.00	
Less : Excess of Expenditure over Income during the year	1,44,149.00	5,55,132.26	Add: During the year	30,000.00	
				6,31,722.00	
Loan:			Less: Depreciation	72,886.00	5,58,836.00
As per last A/c	35,616.00				
Less: Refunded	5,600.00	30,016.00	CURRENT ASSETS:		
			Bank Guarantee		3,866.00
Unspent Grant :			Bank Security		21,975.00
As per last A/c	2,52,402.00		Closing Balance:		
Less: Spent during the year	2,52,402.00		- Cash in hand		5,132.00
	NIL		- Cash at bank		3,23,185.26
Add: Unspent during the year	2,81,731.00	2,81,731.00			
Outstanding expenses Payable					
As per last A/c		46,115.00			
		9,12,994.26			9,12,994.26
		=====			=====

As per Report Attached .

Bhubaneswar.
Dated: 11/5/15



P. Panda
Secretary
WORD

For R.C.LAL & CO.,
Chartered Accountants.
Firm Regn No. 313188E

CA Gourav Lal
Partner
Membership No. 300831

[illegible]



BLOCK LEVEL ADVOCACY ON EARLY CHILD



CABBAGE CULTIVATION



COUPLE GOT IAY THROUGH SHG



PRACTISING THE HAND WASH



DISTRICT LEVEL PLATFORM MEETING



CULTURAL PROGRAMME



A JOYFUL MOMENT OF SHG



ADOLESCENT MEETING