



# ANNUAL REPORT

## 2012-13

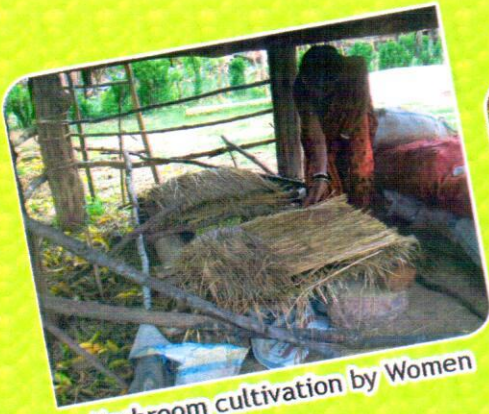
AWARENESS MEETING ON PROPERTY  
RIGHT AT PANCHAYAT LEVEL  
DATE- 11/10/2012  
Venue- WORD TRAINING HALL, KHAJURIA  
Organised by- WORD, KHAJURIA  
Supported by- NAWO, BHUBANESWAR



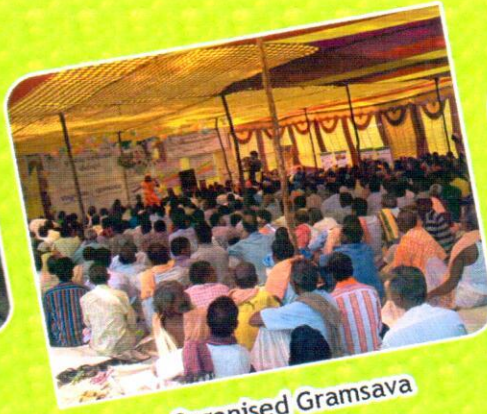
# WORD

## WOMEN ORGANISATION FOR RURAL DEVELOPMENT

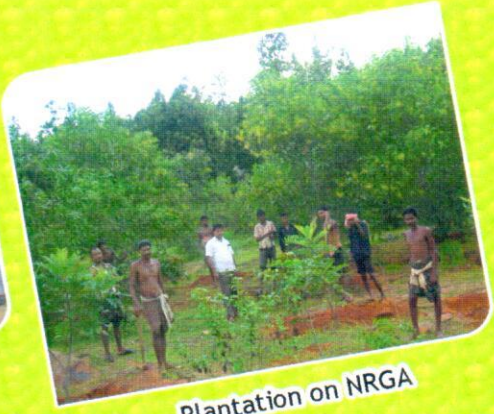
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Mashroom cultivation by Women



Organised Gramsava



Plantation on NREGS



Meeting with doner agency & SRI farmers



Gram Sabha



Practical practice on Wrapping at field visit



Bamboo work done by famili members



Block level CBT meeting



Capacity Building Meeting to the SHG members



Couple in SRI Field



Field visit with CDPO & MHA



Dist. Level on Women Trafficking



## PREFACE

It gives me immense pleasure to report the activities and achievements of WORD in the year 2012-2013. We have made noteworthy progress in moving forward in our mission to bring peace and prosperity benefiting the poor as a part of our cherished mission. There were many challenges on the way, yet, we worked with tenacity and achieved success expanding the depth and reach of our intervention.

When the humankind has some sense of relief on the front of terror and severe energy crisis, the skyrocketing food prices are pushing millions in to malnutrition and starvation. Orissa being the home of a large number of BPL households, the food insecurity is really a very grim scenario threatening survival of the poor. To address this, WORD concentrated on household food security by making smallholder agriculture viable through use of a mix of methods and inputs.

Sustainable natural resource management is a global challenge to prevent impending ecological disaster. In the immediate context, it threatens the stability of supply chain disrupting the life supporting systems. Climate change, erratic weather, disturbed rainfall, excessive heat waves, floods, drought and cyclones are symptoms of the strained ecological balance. WORD is determined to supplement the efforts to save nature and humankind by taking up eco restoration, soil conservation, land development and judicious use of scarce natural resources in all its project locations.

Unlike past, resource is no more a constraint for rural or tribal development. Plenty of funds are available through line departments to meet local needs and priorities. The problem lied in awareness gaps and poor participation of communities in decision making, implementation and social audit. WORD has taken steps to mobilize social capital and mainstream participatory mechanisms in project implementation. It is indeed gratifying to see the good results of this approach as the voiceless now has voice and participates to enjoy the mandated entitlements.

We strongly believe that combined efforts of all stakeholders especially the target communities hold the key to solve most of the problems we face today. Taking inspiration from these words, I take this opportunity to thank one and all whose support and encouragement has helped us to scale new heights of success in each succeeding year.

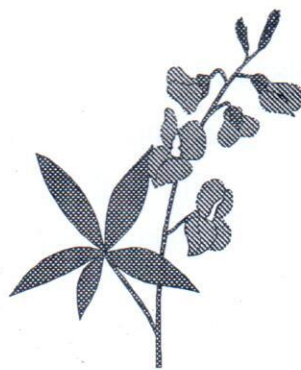
*Pramila Panda*  
Secretary, WORD


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## ORGANISATION PROFILE

### Origin & Growth:

WORD is a non-Government, non-political, non-profit making organization engaged in the field of social development. It was founded by a group of like-minded social activists in the year 1990 for the cause of underdeveloped & marginalized community. Since its inception, it has played a catalytic role in the process of women empowerment & socio-economic development of the disadvantaged section of the society through different activities and instilling self confidence among them to live with dignity in the society.

### Legal Status:

WORD is registered under:

- ⇒ The Society Registration Act XXI of 1860 bearing registration No 19348/67 of 1992-93 on dated 7<sup>th</sup> Nov. 1992
- ⇒ F.C.R. Act 1976 bearing registration No. 104970023 on dated 15<sup>th</sup> Sept. 1995
- ⇒ Income Tax Act 12 (A) & 80 (G) (exemption for receipts and donations)

Board of Management:			Area of Operation:						
Sl. No.	Name	Designation	District	Block	GP	Village	Grand Total		
							M	F	Total
1	Anupama Rout	Chairman	Keonjhar	Telkoi	22	149	44306	43218	87524
2	Chitra Nayak	Vice-Chairman		Banspal	21	113	46169	47376	93545
3	Pramila Panda	Secretary		Joda	15	111	52435	50755	103190
4	Sulochana Penthel	Asst. Secretary	Deogarh	Tileibani	2	27	2877	2851	5728
5	Santilata Samal	Treasurer							
6	Sanjukta Tripathy	Member							
7	Jyotshnarani Behera	Member							

**Vision:** A healthy and empowered society with all round development and fulfillment of rights of marginalized section, Indigenous communities, specially women & children through optimum participation of all section of the society

**Mission:** Fulfillment of rights and improved standard of living through organized effort and leadership development among vulnerable sections of society in operational area of WORD

**Goal:** To Empower the Women by giving input to them who are deprived by the Society. At the same time WORD also organized both men & women through mass awareness program.

## ACTIVITIES AT A GLANCE

### Women Action for Natural Resource Management

Women constitute a large percentage (over half) of the rural population and they are socially more burdened. Their activities range from family management including child care and economic activities to running of homes and other rural development responsibilities. They are also a more appropriate group to target for cultural and social changes. Their activities in development and family care put them in the central position regarding impacts to land and other natural resources. Women in rural areas are more linked with natural resource use and conservation than men. Their traditional gender roles bring them in daily contact with natural resources such as land, water and forest. The rural women folk have to use these resources because they are often poor and their livelihood mostly depends on these resources. When these resources are exploited and ruined, women suffer the most. More specifically, increasing access to natural resources is increasing the scope for reduction of women exploitation and helping them in leading a life of dignity. This enhances the scope for women to earn more and recognize their effort in family and society as well.



The major objective of this programme was to involve women in the natural resource management programme in order to improve the quality of their livelihoods and empowering them through developing their social and psychological aspect. This year major focus for the activities was laid on awareness, meeting, training and lobby & advocacy apart from direct field level interventions and support to empower the women. The project has brought some noteworthy key achievements like:

- ❖ 78 women's enhanced their knowledge on proper management of Natural Resources.
- ❖ 79 WSHG members enhanced their income through leaf stitching and another 39 women take care of 139 chicks.
- ❖ 6 WSHGs are managing 3 water bodies through pisciculture in six villages.
- ❖ 26 areas of land used for mango orchard benefiting 24 beneficiaries of 15 villages.
- ❖ 289 farmers in Bhimkand & 205 farmers in Padanga GP have cultivated Kharif paddy in 223.1 acres and 190.5 acres respectively by adopting SRI.

- ❖ Mahaburu SHG and Omm shree SHG of Bhimkand got Rs. 2, 00,000/- loan from Bank & Rs. 50,000/- seed money respectively.
- ❖ With the involvement of Women SHGs 10 groups were finalized to get seed money from OLM programme.
- ❖ 300 Small & marginal farmers were involved in the Agricultural state plan and are getting Rs. 1200/- per acre for cultivation from Agriculture Department.
- ❖ 19 applications were submitted to the Tahasildar, Telkoi under the Basundhara schemes
- ❖ 102 persons got FRA entitlement and 32 claimant forms were submitted to the SCO for verification under FRA.

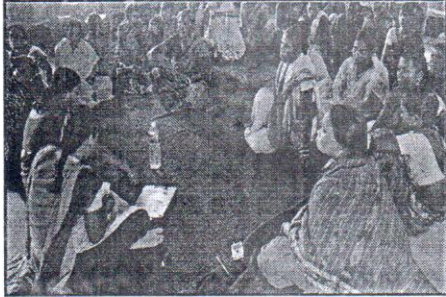
In the tribal (mostly PTGs) dominated villages of Tentainali, Odhana, Budhamba and Sankalai under Padanga GP, the inhabitants mainly depend upon forest based produces and daily wages for their livelihoods. Moreover, the villages, being about 80 KMs away from the District Head Quarter and situated at inaccessible areas, Govt. supported developmental works have taken a back seat. In such condition, the nature dependent people are far away from the ray of mainstream development.

When WORD intervened in these villages for women centric activities under the project, total 5 WSHGs were formed with total 61 women, however, the groups were in a dormant stage due to lack of self-initiative. With the introduction of PRI project, these groups were mobilized and sensitized on their duties & responsibilities, and on different Govt. schemes & programmes and how to access such programme benefits through lobby and advocacy.

Gradually, with their own effort and facilitation by the workers of WORD, they were linked with ITDA and tagged under SGSY schemes. As a result all the 5 WSHGs became eligible to avail of Rs 3, 14.000/- each totaling Rs 15, 70,000/- by the SBI, Akul branch to start IGP like leaf plate stitching. Leaf plate making is a traditional work for such women and they earn hardly Rs. 30/- per day in the manual process of leaf plate stitching. But with the installation of the stitching machine with the sanctioned amount, they are now earning Rs 90/-per day. In a tribal area, where women even are unable to count coins, earning such amount per day is no less than a boon. The members of the WSHGs are happy with their earning and admiring the benevolent steps taken by WORD and its dedicated workers for their happiness.

## Women Empowerment

Women empowerment is the major thrust of WORD and most of its activities are designed and implemented catering to the need of women. With an objective to develop the socio economic

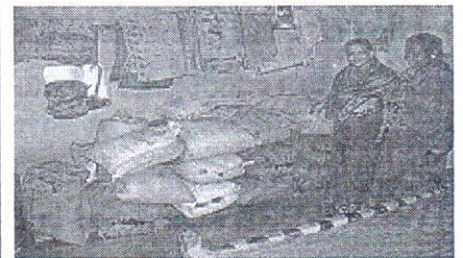


condition of the women & empower them by building their capacity to fight for their rights and getting involved in successful implementation of different Govt. programmes, WORD has undertaken a special project in 11 villages of Bimala and Sirigida Block of Telkoi Block. Under this project, we have undertaken different activities that include their training & capacity building

on developmental issues, organizing meetings and establishment of linkage with different Govt. schemes and programmes. Some of the key achievements under this project are:

- ❖ Total 34 WSHGs were formed and strengthened and the group were able to solve 5 domestic violence cases in the villages
- ❖ 10 Women SHGs were finalized to get seed money from OLM programme.
- ❖ 77 women participated as active members of 11 farmer's club in 11 villages.
- ❖ 34 WSHGs were mobilized and got training from ATMA on mushroom cultivation.
- ❖ 44 persons got OAP and WP
- ❖ 12 grain banks and one seed bank was created by the WSHG members in 12 villages.
- ❖ 12 persons were included in Antodaya programme.

Grain Bank Created BY WSHG of Kusdeihata



## Up-scaling SRI and Sustainable Agriculture in Telkoi and Banspal Blocks of Keonjhar District

The System of Rice Intensification, popularly known as SRI, is an environmentally sustainable farming method that has helped smallholder farmers across the globe to increase their yields. SRI yields are attributed to the ways that farmers manage their crop. The potential for growth of each individual plant is maximized through provision of necessary amounts of space, air, water and nutrients. The SRI method functions by individually planting rice seedlings at a younger age than



standard planting practices require, and separating the seedlings by wider-than-normal intervals. Land farmed according to the System of Rice Intensification method also benefits from precise and sparing irrigation usage, and healthy soil through aeration practices and organic matter enrichment. In this way, the SRI method ultimately conserves valuable resources, and preserves the condition of the land. With an aim to ensure food security to 2022 small and marginal farmers' families in 43 villages of 10 GPs under Banspal and Telkoi Block, WORD introduced the method. Under the programme, the farmers were selected; farmers' clubs were promoted, they were disseminated with different information related to SRI method, liaisoning and linkage established with the line department for support and simultaneously Block level workshop also organized on the method. Our initiatives have brought following noticeable results:



- ❖ 350 small & marginal farmers applied organic method for seed treatment in 215 acres of land.
- ❖ 800 farmers got benefit through RKVY scheme to mobilize seeds from the department.
- ❖ Organic manures like compost, *handikhat*, *Jibamuta*, Vermin compost is promoted and used by the farmers in their paddy field.
- ❖ 40 farmers' clubs formed, one in each of the project village. Out of them, 17 farmers' clubs were linked with NABARD, Keonjhar.
- ❖ 107 small and marginal farmers, PRI representatives, SHG leaders directly interacted with line department officials in block level Workshops and got knowledge on different scheme & programs.
- ❖ A district level platform created for the small & marginal farmers through organizing of district level symposium where 157 participants raised their voice for involvement in Govt. schemes. Interaction made between line department and farmers and they got knowledge on different Agriculture schemes and programmes.
- ❖ 8 SRI Staffs attended the training programme and learnt about SRI cultivation.
- ❖ Involvement of farmers at *Gramsabha* & *Pallisabha* increased.
- ❖ Through the Green Revolution, 4 GPs are involved for spread of SRI Cultivation.

Padma Charan Sahu of Gudhudi village has to feed his four member family and the paddy produced from his four acres of land (*out of which 1 acre land is not suitable for cultivation*) was not sufficient to sustain his livelihoods. Before Padma Charan was selected as a beneficiary of our programme, he yielded 20 quintals of paddy with use of 40 KG seeds, 50 KG fertilizers and also 60



man days were used during transplantation process. However, after adopting the SRI method, his investment for paddy cultivation has drastically reduced to half of his previous investment and now he gets 38 quintals of paddy out of 4 KG seeds, using organic compost and with only 24 man days during transplantation. Padma Charan is happy with his yielding from agriculture which has not only reduced his investment for agriculture and getting

double amount of production from the same field, but he has also got time and money to build his house, which is now up to the plinth level.

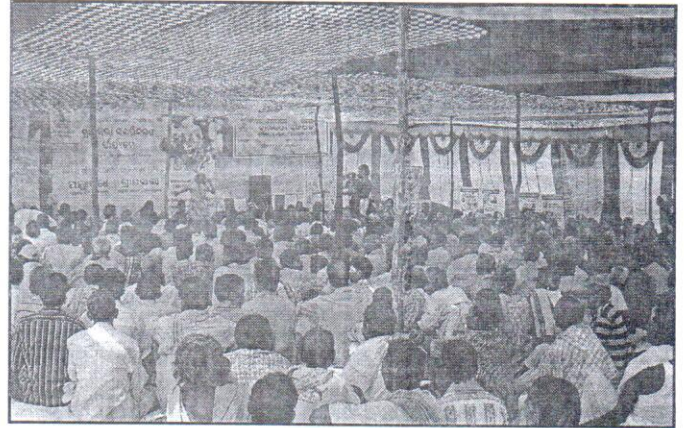
### **Social Audit**

With an aim to develop the socio economic condition of the women & empower them and build their capacity to fight for their right involving themselves in the successful implementation of Govt. schemes and programmes, WORD has initiated the process of social audit in 149 villages of 22 Gram panchayats under Telkoi Block. For achieving the result village meetings, SHG meetings and personnel contacts were organized and the women were capacitated on different developmental issues, linkage established with different Govt. schemes and programmes and the women were instilled self confidence to fight for their rights.

### **Strengthening Self Governance System**

The 73rd amendment of the Constitution mandates Government to endow the Panchayati Raj Institutions with such powers and authority as may be necessary to enable them to function as institutions of self-Government. But in the context of our state, and more specifically in tribal dominated regions like Keonjhar, more than 60% of the PRI members are not aware of their roles and responsibilities, powers and functions etc. With an aim to enhance the capacities of the PRI Representatives on Panchayat Act, policies Programmess & its related issues and on different Govt. schemes and programmes, we have undertaken different activities like strengthening the

PR members on different issues related to different Government Scheme & programme & also developing the level of awareness on social security schemes & building their capacity on their Role & Responsibility as well. We have also initiated the process of lobby & advocacy through conducting different GP and Block level meetings to draw the attention of line department personnel for redressal of the grievances. Under the



programme we have also made social audit on MGNREGS , provided training and exposure visits to the women PRI members and formed a Block level women federation namely 'Swora' meaning voice. Some of the key achievements of this programme include:

- ❖ Awareness level of the community increased on MGNREGA social Audit.
- ❖ Transparency maintained in records like Job card, MB book, Cash Book, Job Employment Register etc.
- ❖ PRI members are aware on Books of records & income & expenditure & Implementation of Govt. schemes & programmes.
- ❖ PRI members gained the knowledge on Agenda based GP meeting. They are now playing an instrumental role in selection of appropriate beneficiaries for Social Security Schemes & also raising their voice at the GP level meeting.
- ❖ Women PRI members raised their voice and submitted a four point demand to the collector, Keonjhar on regular distribution of sitting fees at the GP level.
- ❖ Monopoly of Sarapanch and PEO checked through the distribution of PLO in the presence of all PRI members.
- ❖ The GP Sarapanch & VLW are now sharing the GP programme & budget in the GP meeting as demanded by the women PRI leaders.
- ❖ 19 unmarried mothers were identified & memorandum was submitted to the Tahasildar to include them under Vasundhara scheme for 4 decimal lands.
- ❖ A plat form created for the women PRI representatives to share their problems at work and how to solve that.
- 22 Women PRI Representatives went on exposure visit to Bamporada GP of Barakota Block of Deogarh district and got a scope to exchange their idea & knowledge with their counterparts.

## Charismatic Leadership

Bilasini lives in tribal dominated Nipinda village under Podanga GP, surrounded by dense forests and hills. Her family has two acres of agricultural land and that is not sufficient to meet the annual food need for which she has to manage a grocery shop for additional income and somehow manages the family along with her husband and two children.

However, Bilasini, unlike other women of the village, has profound interest for community development and since last 10 years she is associated with different developmental initiatives in her village, done by both Govt. and non-govt. sources. She has a strong motivation and commitment towards her community and as a result she proved herself as a distinct person while WORD started working on women related issues in Nipinda village. With the motivation of the community and our workers as well, she contested and got elected as a ward member during the 2007 Panchayatraj election and played an instrumental role in different developmental work that included mobilization of Rs. 10 lakh for construction of village road and also facilitation of IAY, OAP, WP, and JSY in her village that made a number of genuine beneficiaries getting the support. Her merit and dedicated effort towards the community inspired her to move one step forward in her political carrier. As a result with the support, especially of the SHG members and other Village Leaders she contested in the recent Panchayat election of 2012 as a Samiti member from Nipinda. Though other 3 women are also in the fray, but her involvement, dedication and above all popularity made her victorious to serve the community in a better way. She is a bright example of women empowerment in her locality.

## NCLP (National Child Labor Project)

Child Labour issue draws attention in the developing countries as it violated their rights and children are engaged in hazardous sectors due to cheap labour that is detrimental to their both physical and mental health. It is the duty of every sensible citizen to help a child to live its life and enjoy the childhood. Govt. of India has a special project for child



labour. With an aim to realize the condition of children below 15 years of age working in hazard occupation and to rehabilitate them by providing education, nutrition, vocational training, physical education and mental development, NCLP schools came into existence. WORD is running such a school at Kuladera village of Khuntapada GP under Telkoi Block. Through this school we are providing primary education up to standard three, we are also providing vocational training to the students, health check up camps for the students. We are also organizing the villagers for smooth running of the school and conducting the SMC meeting regularly. With the constant effort of our project staffs, following results have come into notice:

- ❖ Attendance level increased and all the 50 students attend classes regularly.
- ❖ Cooperation level of parents increased with our constant motivation
- ❖ 3 health checkup camps organized for the students
- ❖ Monthly staff meeting organized to follow up the developed curriculum
- ❖ 18 students got training on tailoring with utmost interest.
- ❖ Mid day meal mobilized from Govt. and properly utilized.

### Maternal & New Born Child Health

Healthy women are the foundation of a strong community, and healthy newborns are the future. Yet each year, nearly 300,000 women die from complications of pregnancy and childbirth, and an estimated three million newborns die within the first month of life. Although these numbers have declined since 1990, there are still too many avoidable deaths, and the vast majority occur in developing countries, where adequate health services are often unavailable or inaccessible—leading many women to give birth in facilities without adequate equipment and staff, or at home without skilled providers. Maternal & New Born Child Health project is operative in 83 villages of Telkoi & Banspal Blocks by WORD in order to reduce the child and Mother Mortality rate through Capacity building among the MHAs on home based care with technical inputs pairs with ASHA & AWWs, proper implementation of health scheme/ programmes for maternal and new born child health at the community level through the MHA, ensure the night service accompany with ASHA at night time and provide all MNCH service at remote areas. For this project, different activities were undertaken during the



reporting year as per the norms and guidelines. With the constant effort of our project staffs, we were able to achieve certain noteworthy milestones such as:

- ❖ Increase in the number of beneficiaries, VHND conducted in a structured way with regular health class/counseling made by ANM, AWW & MHA, malnourished children & high-risk mothers identified & referred to hospital.
- ❖ Preparation & proper implementation of GKS & Village health plans in 51 villages.
- ❖ Regular meeting of the health Sub-centre & ICDS to share the field level issues.
- ❖ Joint coordination meeting organized with ASHA, ANM, and AWW & MHA.
- ❖ Increased number of beneficiaries taking the immunization service.
- ❖ Retention of 48 hours in hospital after delivery ensured.
- ❖ Increased involvement of the male counterparts & family decision makers on Birth preparedness, family planning, nutrition feeding through the PSV & decision makers meeting.
- ❖ 397 malnourished children identified and 257 borderline children adopted by WSHGs.
- ❖ Monthly update of Village Health Wall in 83 villages ensured.
- ❖ 9 tribal male undergone NSV & adoption of modern contraceptives methods increased.
- ❖ Increased rate of institutional deliveries in both the Blocks.

### **Tribal community motivated for NSV**

Gundurijoda is a remote village of Telkoi Block in Keonjhar District, surrounded by dense forests. The village is 72 KMs away from the District headquarter and 5 KMs away from the block headquarter. Due to lack of awareness & education, the villagers were not able to avail the Health Services. The village has 300 households with 1027 populations including, SC, OBC & ST, especially Munda community.

Due to the intervention made by WORD and particularly with constant effort by Mr. Prasanna Ku. Dehury, MHA of the MNCH-MHA project, by regularly interacting and motivating the community, 5 eligible couples motivated & finally Male persons were sterilized under the NSV camp on dated 8<sup>th</sup> February 2012 at Telkoi CHC. They are Ladura Munda, Sukura Munda, Arun



Naik, Pramod ku Dehury & Prasanna ku Dehury. Previously, there was a belief in the community that the family planning operation is done with the females only. But the above said male persons proved that family planning can be possible in the case of male also. It is one of the great successes which brought a change in the age old tradition of the village & also for Telkoi Block.

### **District Resources Center NAWO Keonjhar**

Women organization for Rural Development (WORD) is dedicated towards the real empowerment of women enabling them to stand on their own, being socially, economically and educationally/ intellectually empowered. In this process, WORD joined hands with National Alliance for Women-Odisha (NAWO) and set up District Resource Centre (DRC) for Keonjhar District. Major objective of the DRC is to strengthen the civil society to ensure women's participation and raise voice against injustice of vulnerable/ destitute women and gender and self governance related issues. During the year, we have conducted a number of activities including workshop on property right to women, Campaign against Alcohol, Campaign on OBR, college programme. We have also handled some domestic violence cases and observed International Women's day with much fervor. Our sincere effort towards bringing women to the forefront has the following outcomes:



- ❖ 58 women received forest land records through Govt.
- ❖ 10 women included in IAY scheme through Forest land records
- ❖ 10 points demand submitted to the collector through Tahasi'dar Telkoi, Block level PRI representatives & SHG federation.
- ❖ 10 women are awarded for their successful action against domestic violence.
- ❖ 223 women gained knowledge on different Govt. schemes & their rights.
- ❖ 5 points demands are submitted to the excise department, Keonjhar against alcohol
- ❖ 30 village level campaign and 10 GP level campaigns organized by the women SHG members against alcohol.
- ❖ Drunkards are now feared of WSHGs for their relentless campaign against alcohol.

- ❖ Around 2000 women raised their voice on alcohol & its related violence
- ❖ Domestic violence case of 8 families were solved
- ❖ 2 cases of domestic dispute due to extra marital affairs solved by the Block level women forum
- ❖ 1160 persons including college students participated in different workshops and around 1500 persons involved in the campaign and raised their voice on violence against women.
- ❖ 260 students got knowledge on different laws related to violence against women



## BGRI (Bringing Green Revolution to Eastern India)

WORD has successfully implemented the project in 22 villages of 4 Gram panchayats of Telkoi Block in order to demonstrate the improved seed replacement rate, promote line sowing / planting coupled with promotion of plant nutrients and plant protection technology , recommending quality seed for the area to promote in the entire area.

### Activities

#### Campaign on line sowing



#### Beneficiary Selection

### Achievements

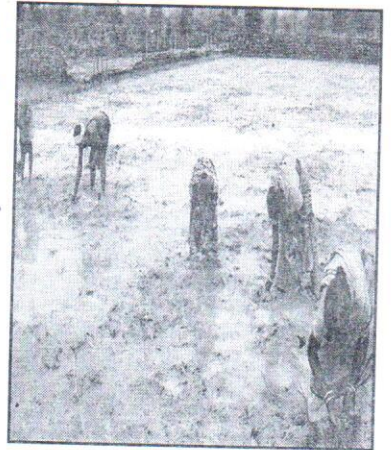
Through the Village ,Block and District level meetings, awareness created on BGRI (lines sowing and SRI)among the small and marginal farmers.

Launching workshop organized by WORD with the participation of 50 participants including experts from ATMA, Agriculture department, krusak sathi, PRI leaders, & volunteers . One orientation done to the 22 volunteers and 10 progressive farmers on the concept and technical knowledge

Through the village meeting, FGD and personnel contact, 1374 small and marginal farmers were selected



and data collected authentically which was submitted by us to the line department for further action.



**Progressive farmer selection**

10 progressive farmers were selected having experience as successful farmers.

**Provide seed support**

576 quintals seeds distributed among the 1374 farmers through the progressive farmers, line dept. personnel and volunteers.

**Land preparation**

1000 hectars of land preparation done with the prompt involvement of technical persons.

**Line sowing /Transplanting**

100 hector land developed through SRI technique and 900 hector done line transplanting

**Support for fertilizers & Seedling treatment**

250 quintal Zink, 75 quintal Boron, was provided to the farmers as fertilizer support

**Support of Drum, seeder and power weeder**

10 drum and one power weeder and 10 cone weeder support provided to the SRI and line sowing farmers.

**documentation**

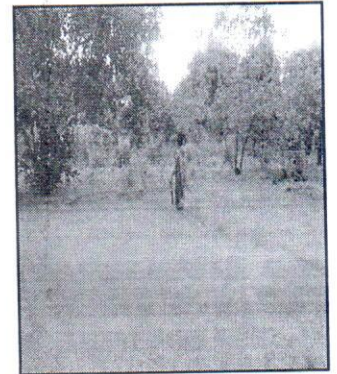
Selected beneficiaries list, legal documents of selected beneficiaries, video grapy, and some photographs done in proper time and submitted to the department for submission of Beneficiary claim.

**Monthly review meeting**

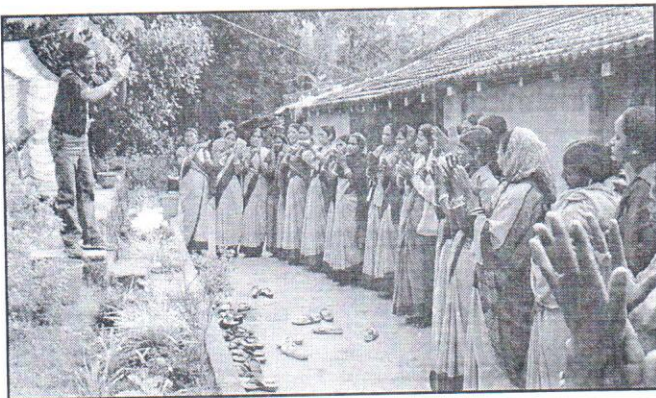
Timely programme review done and corrective measures taken up with both of the WORD and departmental persons jointly

### Achievements So Far

- ❖ 1374 Small & marginal farmers cultivated paddy in 1000 hectares of land
- ❖ Per acre farmers were got 12-18 quintal of paddy
- ❖ One -2month more food availed through the cultivation
- ❖ Strengthened departmental linkage
- ❖ Technical skill acquired by the farmers
- ❖ 360 quintal seed pressed by the farmers.
- ❖ Farmers were got more straw from the traditional cultivation.



### Conducting ASHA Training on Module 6<sup>th</sup> and & 7<sup>th</sup> Round II



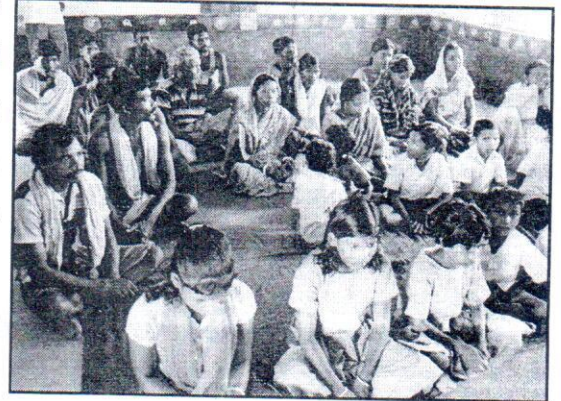
Training to ASHA (Accredited Social Health Activist) is one of the major components of NRHM. With the support of NRHM Keonjhar, WORD organized Home based care training for 205 ASHAs of Telkoi and champua Block of Keonjhar District, with the help of district level trainers developed by NRHM Odisha for their better facilitation and checking the MMR & IMR.

The training programme aims at reducing the child and mother mortality rate of the concern areas through capacity building among the ASHAs on home based care with technical inputs, developing the facilitation Skill among the ASHAs for better counseling of the lactating and pregnant mother and proper implementation of health scheme/ programmes for maternal and new born child health. The training programme was residential in nature with 5 days duration each and conducted in 3 batches, covering 174 ASHAs from Telkoi block and 151 ASHAs from Champua Block



## Shikshya Chetana

In order to increase access to relevance & quality education for the poor and educationally deprived children of age group between 6 to 14 years and ensure relevant vocational training for the youth between 15 to 18 years with availability of local resources and suit their interest and improvement of school environment through civil society, WORD has undertaken the project in Podang and Bhimakand GP of Telkoi Block. Wholesome effort was put with different activities like facilitation of child clubs, enrollment drives, sensitization of PRIs, CBOs, media on issues related to children, their rights, consultation with different stakeholders for convergence of different schemes related to education of children, liaisoning with CRCC, BRCC and DPC and also establishment of EWL sites to make education a reality for all children.



Our initiative has got massive support from the community and teachers as well and some of the achievements in this direction are:

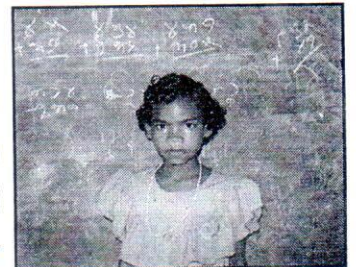
- ❖ 623 children are aware about their health, hygiene, and Sanitation.
- ❖ 56 children are referred by ANM to CHC Telkoi.
- ❖ 709 children involved in enrollment drive.
- ❖ 113 CBO members actively participated in door to door campaign to mobilize the parents to send their children to schools.
- ❖ 25 CWSN students admitted in primary school in SCP operational area.
- ❖ 84 children identified the regional educational issues, prepared a memorandum and submitted to the CDPO Telkoi, CRCC, and DPC, Keonjhar.
- ❖ 16 children shared their knowledge and experience on Child Rights.
- ❖ School boundary issue is resolved in Golagadia village.
- ❖ 32 teachers got scope to know about TLM.
- ❖ 32 teachers were aware about pedagogy use and child friendly attitude in classroom transaction.
- ❖ 110 CBO members directly shared their issues with the concern CRCC.

- ❖ School toilets in 5 schools and beautification work in 2 schools are completed.
- ❖ Drinking water facility available in Ranki Primary school.
- ❖ 52 CBT & VT trainees were aware about Govt. Schemes and programmes related to livelihoods.
- ❖ 48 CLA members were aware about MDM management and SDP Preparation.
- ❖ 147 SMC Members in 7 non functional schools constructed 3 Girls toilets and completed school Beautification Work.
- ❖ 35 unemployed youth are involved in NRLM program by the CBT members.
- ❖ 12 CBT committees are now functioning as information centers at village level.
- ❖ 103 Children got organic vegetables at their EWL Site which is cooked in the MDM.
- ❖ 103 children are aware about earn while learn.

## Case Study

Koilisuta, is a tribal dominated small village of Bhimkand Grampanchayat in Telkoi Block of Keonjhar district. It is 87 km away from the district head quarter & 17 km from Block head quarter. Most of the inhabitants of this village belong to the ST community like "Ganda, Pata, Kolha & Munda" & the Other Backward castes like the "Mahants, Penthai". Around 60% of the population depends on agriculture and nearly 35% are daily wage laborers.

With an aim to mainstream the socially excluded children, WORD started *Shikshya Chetana* programme. One child club namely Morning star Child Club was also formed. The child club members prepared a social exclusion mapping of the village and found out one excluded child namely Rukmini Penthei who was dropped out from class three due to negligence of her parents. After getting information about her, the child club members started counseling to Rukmini and her parents. After rounds of counseling, the child club members were unable to motivate her parents to send her to school. Finally, they decided to approach the PC, the Child club members along with the PC went to Rukmini's home and counseled her parents. After a series of counseling and motivation, the unwilling parents finally agreed to send their daughter to school. Hence, Rukmini was admitted in class three. Now she is regularly attending her classes and child club meetings as well.



## **ACKNOWLEDGEMENT**

This document which mirrors precisely the track record of all the planning, interventions, impacts and concerted efforts undertaken by Women Organisation for Rural Development (WORD) during the Year 2012 - 13 on the accomplishment of its cherished mission would not have been possible without the support of its field as well as core staff members, associates, consultants and volunteers who contributed profoundly in bringing out success to our interventions.

I further acknowledge whole heartedly the ideas, actions, intentions and service of those who are always with us in our sustained pursuit for scaling new heights of success.

Lastly I acknowledge the Funding Partners with special reference to DF Bangalore, Concern Ireland, STDT Mumbai, NAWO Orissa, DDA Keonjhar, DFO Keonjhar, NABARD Keonjhar, Animal Welfare Society, ATMA Keonjhar, BDO Telkoi, MI Division Keonjhar, DLO Keonjhar, NRHM Keonjhar, SIRD BBSR for extending Financial and Professional Guidance.

# FINANCIAL STATUS

**R.C. LAL & CO**  
CHARTERED ACCOUNTANTS

41, ASHOK NAGAR (EAST)  
BHUBANESWAR - 751009  
ODISHA, Phone : 2531595  
E-mail: rclal\_co@yahoo.com

WOMEN ORGANISATION FOR RURAL DEVELOPMENT  
AT: KHAJURIA, PO: AKUL, VIA: SIRIGIDA, DIST: KEONJHAR, ODISHA  
CONSOLIDATED BALANCE SHEET AS ON 31.03.2013  
(F.C. & GENERAL ACCOUNT)

LIABILITIES	Rs. .... P.	Rs. .... P.	ASSETS	Rs. .... P.	Rs. .... P.
<b>GENERAL FUND:</b>			<b>FIXED ASSETS:</b>		
As per last A/c	5,71,105.26		As per last A/c	5,20,015.00	
Add: Excess of income over Expenditure during the year	<u>1,60,551.00</u>	7,37,656.26	Add: During the year	<u>2,09,804.00</u>	
				7,29,819.00	
<b>Loan:</b>			Less: Depreciation	<u>98,231.00</u>	6,31,588.00
As per last A/c	30,016.00				
Add: During the year	<u>4,800.00</u>	34,816.00	<b>CURRENT ASSETS:</b>		
			Security advance for HR	20,000.00	
<b>Unspent Grant:</b>			Less: Refunded	<u>20,000.00</u>	NIL
As per last A/c	3,34,618.00		Bank Guarantee		3,866.00
Less: Spent during the year	<u>3,34,618.00</u>		Bank Security		21,975.00
	NIL		<b>Closing Balance:</b>		
Add: Unspent during the year	<u>4,07,322.00</u>	4,07,322.00	- Cash in hand		1,716.00
			- Cash at bank		4,85,454.26
<b>Outstanding expenses Payable</b>			- In shape of Cheque & DO		1,56,300.00
As per last A/c	49,265.00				
Less: Paid	<u>3,150.00</u>				
	46,115.00				
Add: During the year	<u>75,000.00</u>	1,21,115.00			
		<u>13,00,909.26</u>			<u>13,00,909.26</u>
		*****			*****

As per Report Attached .

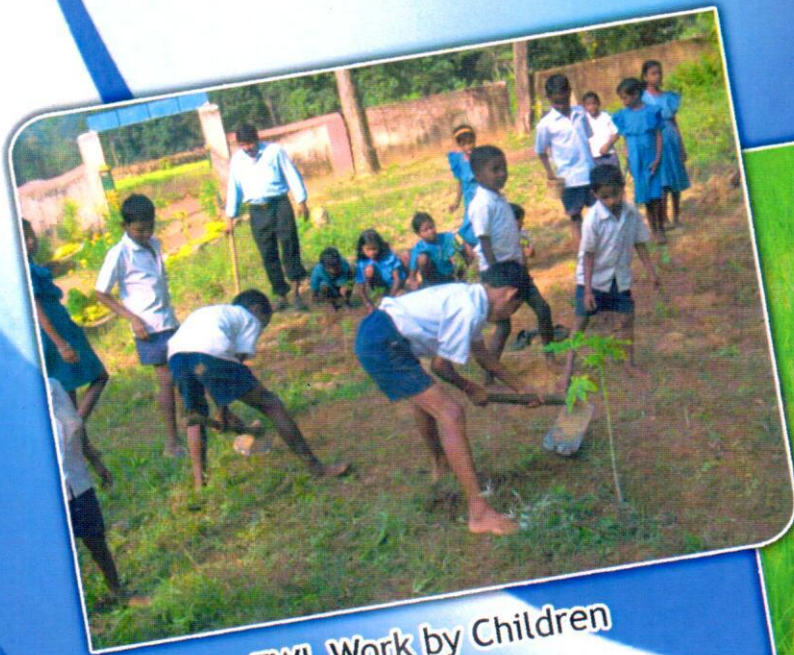
Bhubaneswar,  
Dated: 19/6/13



For R.C. LAL & CO.,  
Chartered Accountants,  
*RCL*  
CA Ramesh Chandra Lal  
Partner  
Membership No. 051363

*P. Panda*  
Secretary  
**WORD**





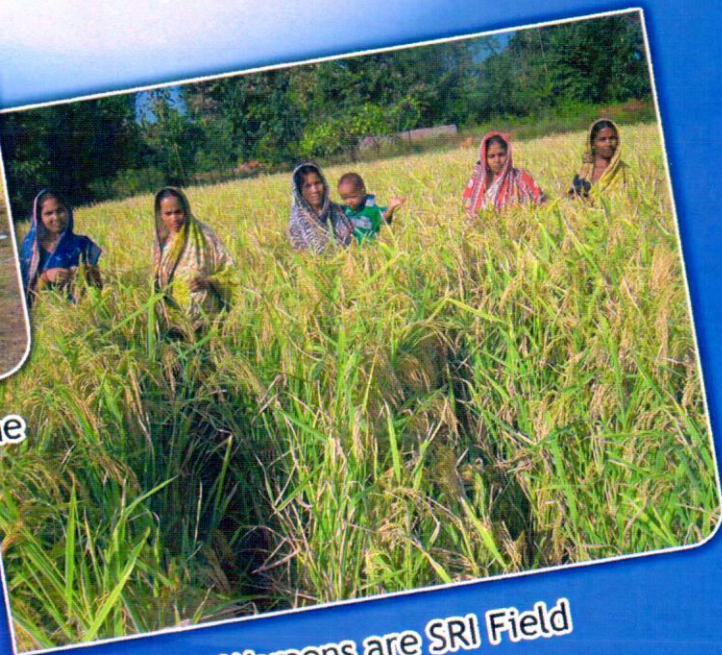
EWL Work by Children



Weeding & Use of Handikhata



Farmers Received Cheque in BGRI Scheme



Womens are SRI Field

#### FIELD OFFICES :

- At- Banspal, P.o. Banspal, Dist. Keonjhar
- At- Barbil, P.o. Barbil, Dist. Keonjhar
- At- Dudhinali, P.o. Gohira Dam Site, Dist. Deogarh

E-mail : [wordkjr@rediffmail.com](mailto:wordkjr@rediffmail.com)., Website : [www.wordindia.org.in](http://www.wordindia.org.in)