

ORGANISATION PROFILE

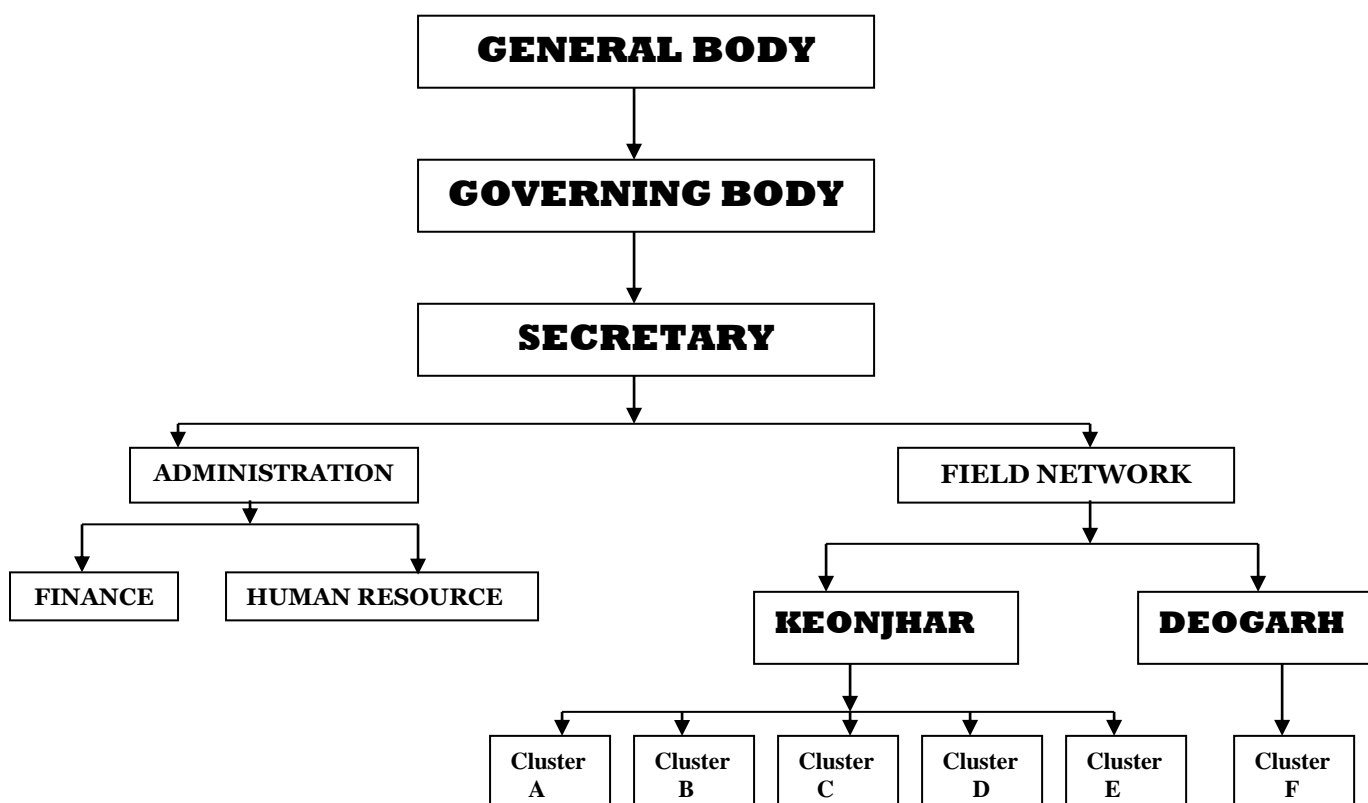
- Name of the Organization:** WOMEN ORGANISATION FOR RURAL DEVELOPMENT (WORD)
- Address:** At: Khajuria, Po: Akul, Via: Sirigida, Dist.: Keonjhar Pin: 758076, Orissa, India
- Contact Telephone/e-mail:** Ph. No. - (06735) 264041
Cell: 9437251373
E-mail: wordkjr@rediffmail.com,
wordkjr@gmail.com
Website: www.wordindia.org.in
- Name & Designation of the Legal Holder:** Mrs. Pramila Panda, Secretary, WORD
- Year of Establishment:** 28th December 1990
- Legal Status:**

Sl. No.	Registered Under	Date/Year of Registration	Registration Number
1	Societies Registration Act XXI of 1860	7th November 1992	19348/67 of 1992-93
2	Foreign Contribution (Regulation) Act, 1976	15th September 1995	104970023
		Renewed:9 th August 2016	
3	IT-12 A registration Act, 1961	8 th April 1996.	No.-Judl/73/12A/95-96 Permanent Account No.- AAATW0323N
4	IT-80 G Registration	29 th January 2015.	No.CIT(E)/Hyd/18(07)/80G/ 2014-15
5.	Unique Id No.	21 st November 2016	OR/2009/0013149

7. Management:

Sl. No.	Name of the Governing Body Member	Designation	Occupation
1	Dolli dash	Chair-man	Social Work
2	Chitra Nayak	Vice-Chairman	House Wife
3	Pramila Panda	Secretary	Social Work
4	Sulochana Penthei	Asst. Secretary	Social Service
5	Santi lata Samal	Treasurer	Social Work
6	Jhilli Puhan	Member	House Wife
7	Sarmista Nath	Member	Social Work

8. Structure of the Organization:



9. Vision: A healthy and empowered society with all round development and fulfillment of rights of marginalized section, Indigenous communities, specially women & children through optimum participation of all section of the society

10. Mission: Fulfillment of rights and improved standard of living through organized effort and leadership development among vulnerable sections of society in operational area of WORD

11. Objective: To Empower the Women by giving input to them who are deprived by the Society. At the same time WORD also organized both men & women through mass awareness program

12. Target Group:

- SC, ST & Minorities
- Women & Children

- *Small & marginal Farmer groups*

13. Overview of WORD:

Women Organisation for Rural Development (WORD) is women led grassroot level non-profit making organization. It has been committed & dedicated since began its development journey from 1990, for the cause of underdeveloped & marginalized communities, bearing a brighten mission & vision where WORD has been undertaking the facilitating & supportive role in the process of women empowerment & socio-economic development of the disadvantaged communities and also taking part for the communities who are deprived of their rights in many cases.

“WORD” gives more thrust for their all round development, keeping the women and children as focal point due to as the most vulnerable section in the society. WORD also strives towards a gender balance society. It has grown in age and stature where 23 dedicated & committed & well-equip staffs , 83 nos. of village level volunteers are engaged to render their services for their respective communities those who are trained on various health aspects to manage their maternity and child health.

14. Operational Coverage:

District	Block	G P	Vill age	Population Coverage								Grand Total
				SC		ST		OTHERS		Total		
				M	F	M	F	M	F	M	F	
Keonjhar	Telkoi	22	149	5329	5074	23710	23205	15267	14939	44306	43218	87524
	Banspal	21	113	2199	2356	36172	37217	7798	7803	46169	47376	93545
	Harichan danpur	5	27	732	811	6169	6456	4318	3941	11219	11208	22427
Deogarh	Tileibani	2	27	168	162	1120	1130	1589	1559	2877	2851	5728
	Total	50	316	8428	8404	67171	68008	28792	28242	104571	104653	209224

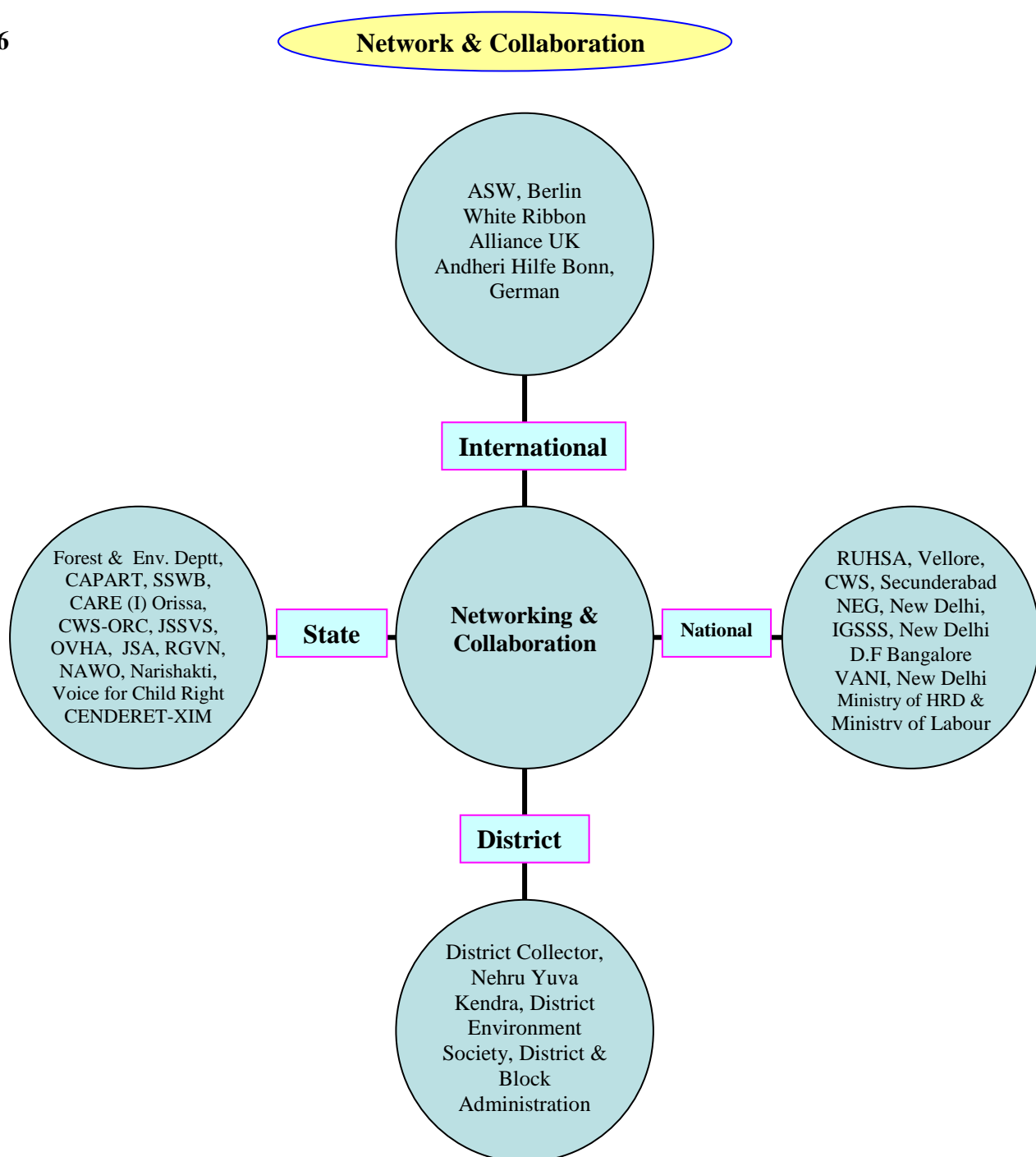
15. Programme Undertaken So Far:

Over these years, at the time of need for supporting as external source and requested donors/agencies from Govt. to Non-Government & from National to International level Agencies are extending their timely & whole hearted supporting hand towards the continuation of WORD’s sustained efforts for the cause of social changes. During these past years, since implementing different projects WORD has been played different roles as per the need and requirement through intervening some of the following key programmes like:

- **Formation & Promotion of Self Help Groups (SHGs) & CBOs**
- **Socio-Economic Empowerment of Women**
- **Strengthening of local Self Governance System**
- **Community Health Management**
- **Reproductive Child Health**
- **Strengthening the quality Primary Education system & life skill options**
- **Sustainable Livelihood Management Programme through Natural Resource Management**
- **Promotion of Organic Farming and SRI in Sustainable Agriculture process**
- **Prevention of Child Marriage**

➤ **Study and Research & Lobbying / Advocacy on different issues**

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17. Existing Human resources:

Sl. No	Category of Staffs	Men	Women	Total
01	Total number of professional	5	3	8
02	Administrative Staff	1	1	2
03 a	Support staff (Full time)	7	6	13

	Total number of staffs	13	10	23
03 b	Part-timers/ Volunteer	83	00	83
	Grand Total	96	10	106

18. Funding Source

Fund handled by the organization in last 3 financial Years.

S.N.	Funding Sources	Purpose
Year 2013-2014		
1.	NAWO Orissa	District Resource Centre
2.	Development Focus, Bangalore	Shiksha Chetana Programme
3.	Concern World Wide	Innovation for MNCH-MHA
4.	SDTT, Mumbai	Up-Scaling SRI in Telkoi Block of Keonjhar
5.	MI Division Keonjhar	Capacity building on Base Line Survey
6.	DDA, Keonjhar	Capacity building to Farmer
7.	SIRD, Bhubaneswar	Training to PRI Representatives
8.	NABARD	Promotion of Women SHGs & leadership building training to SHGs
9.	PD ATMA, Keonjhar	Paddy Demonstration under BGREI
10.	DLO cum Project Director	NCLP
11.	NRHM/ZSS, Keonjhar	Demonstrative Plantation of Herbal medicinal Plants
12.	PRA Animal Welfare Society, Orissa	NEAC
13.	BDO, Telkoi	Social Audit
Year 2014- 2015		
1.	NAWO Orissa	District Resource Centre
2.	Development Focus, Bangalore	Shiksha Chetana Programme
3.	Development Focus, Bangalore	Child Marriage Program India
4.	Development Focus, Bangalore	TOT for smokeless Chulha
5.	Andheri Hilfe Bonn	Women Action for NRM
6.	DLO cum Project Director	NCLP
7.	DAO Keonjhar	Seed Treatment Campaign
8.	NABARD	Promotion of Women SHGs , leadership building training & MAC trg. to SHGs, Vermin Compost, Microenterprise Development
9.	PRA Animal Welfare Society, Orissa	NEAC
10.	NYK Keonjhar,	District Youth & Yuvakriti Programme & Best voluntary Organisation Award
Year 2015- 2016		
1.	NAWO Orissa	Strengthening civil society for ensuring women rights ,District Resource Centre
2.	Development Focus, Bangalore	Child Marriage Program India
3.	Andheri Hilfe Bonn	Women Action for NRM
4.	SDTT, Mumbai	Enhancing food and nutritional security through SRI & SMI
5.	NABARD, Keonjhar	Promotion of Women SHGs, financial inclusion
6.	DWSM , Keonjhar	Construction of IHHL
7.	PRA Animal Welfare Society, Orissa	NEAC
8.	NHM, Keonjhar	Training to ASHA
9.	CDPO, Telkoi	Training for facilitators under Shakti barta

19. SWOC Analysis

Strength	Weakness	Opportunity	Constraints
Dedicated & committed Staff	Outreach Prog. area Communication system	Community participation	Presence and interference of middlemen and local political agents
Structured organisation	Irregular & paucity of fund flow	Office establishment having minimum assets	Timely cooperation from Govt. level
Village level Volunteers		Good relationship with government machinery & people's representatives	Traditional belief & Blind belief
Strong Networking Base at Block, District and level	Involvement in so many issues, lacking focus	Associated with the different Networks	Climate Change

20. **Looking at Future:**

WORD as a grass root level developmental organization it has completed a decade in its operation by now. During these eventful years WORD has been able to achieve quite in lot in fusion of failure & success on its sustained efforts towards its visualized objectives but it has a long way has to achieve much more in future with more intense focus on specific programmes like:

- **Women & Child Right**
- **Strengthening of CBOs & PRIs**
- **Maternal and Child Health**
- **Sustainable Livelihood Development**
- **Natural Resource Management (NRM)**

